



THE CITY OF NEW YORK
MAYOR'S OFFICE OF MEDIA & ENTERTAINMENT

EEO Public File Report

This report covers the period January 23, 2024 - January 22, 2025

WNYE(FM) and WNYE-TV

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1) Employment Unit

NYC Media, a division of the Mayor's Office of Media and Entertainment (MOME), a unit of the New York City Department of Information Technology and Telecommunications ("DoITT", also known as the Office of Technology and Innovation and "OTI").

2) Unit Members (Stations and Communities of Licensee)

WNYE(FM) and WNYE-TV, primarily serving New York City

3) Full-Time Job Vacancies Filled

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Total Candidates Interviewed	RS Referring Hire
Camera Operator, Mayor's Office of Media and Entertainment	1, 2, 3	4	NYC Jobs
IP Network Administrator, Mayor's Office of Media and Entertainment	1, 2, 3	5	NYC Jobs

Broadcast IT Support Engineer	1, 2, 3	4	NYC Jobs
Commissioner's Executive Assistant, Mayor's Office of Media and Entertainment	1, 2, 3	5	NYC Jobs

4) Master Recruitment Source List

RS Number	Recruitment Source Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees referred over 12-month period
1	NYC Jobs (The official City of New York job site) www.nyc.gov/jobs	No	12
2	Indeed www.indeed.com	No	2
3	LinkedIn www.linkedin.com	No	4

5) Recruitment Initiatives

(a) Participation in Job Fairs

- May 4, 2024, Gotham Sound Expo, IATSE Local 52, 19-02 Steinway Street, Astoria, NY 11105, 50 job seekers visited MOME's table.

(b) Community Events

The Mayor's Office of Media and Entertainment sponsored the following workforce development events for workers in the media and entertainment industry.

1. ***The Show Must Go On: Business of Live Entertainment***

Tuesday, February 27, 2024, 6:30 to 8:00 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 90 in-person/436 livestream attendees

If you're a self-starter and thrive in a fast-paced environment, a career in live entertainment is for you. Hear from leaders in industry on their current passion projects and how they ensure that the show goes on.

2. ***Journalism: What You Need to Succeed***

March 13, 2024, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23rd Street, by Center for Communication 82 in-person/630 livestream attendees

If you want to report the news, hear from key decision makers on what skills are needed to work in this ever-changing industry. Recruiters and seasoned journalists share where the opportunities are in national and regional markets.

3. ***Alumni Forum: Navigating Your Early Career Years***

March 18, 2024, 6:00 to 7:30 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 72 in-person/768 livestream attendees

A conversation between Center alumni now working in the media industry, exploring their early career experiences, sharing their thoughts on the state of inclusion and equity in the media, and offering career enrichment guidance for current students.

4. *Launch Your Career in Media + Tech*

April 12, 2024, 6:00 to 7:30 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 98 in-person/477 livestream attendees

As the Media + Tech sector evolves, you'll find many exciting opportunities in this dynamic field. Industry leaders and recruiters share insights on how they strive to attract more diversity in their ranks. Learn about what and the skills you need to land a dream job.

5. *Representation Matters: Explore Careers in Talent Management & Development*

May 1, 2024, 6:00 to 7:30 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 75 in-person/648 livestream attendees

Hear from the minds who develop some of your favorite stars in film, television, music, journalism, and publishing. Talent agents and managers share how they discover top talent; what it takes to jump-start a career in this fast-paced, dynamic field; and the steps to finding an agent.

6. *7th Annual Diversity + Media Career Summit*

June 24, 2024, 8:30 a.m. to 5:00 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 212 attendees

The Diversity + Media Career Summit is designed to help students and recent graduates break into the business and be successful in their early careers through skill workshops, masterclasses, keynotes, panels, and networking. Trailblazers across the industry provided advice, and participants had the opportunity to network with recruiters and representatives from such leading media organizations as Disney, Hearst, McKinsey & Company, NBCUniversal, Nielsen, NYC Mayor's Office of Media and Entertainment, Paramount, and Warner Bros. Discovery.

7. *Tribeca Festival Games Mixer – Networking Event*

June 12, 2024, 7:00 to 9:00 p.m., Spring Studios, 50 Varick Street, by Tribeca Festival, 200 attendees

The Mayor's Office of Media and Entertainment gave opening remarks at the networking event meant to connect game industry professionals, emerging developers and filmmakers attending the festival.

8. *2023 FUTURE NOW Media & Entertainment Conference*

June 11 to June 12, 2024, Dotdash Meredith Events Center, 225 Liberty Street, New York, NY 10006, by Future Now Media Foundation, 279 attendees

The FUTURE NOW Media & Entertainment Conference is the first conference of its kind, bringing unprecedented access and opportunity for leaders on the forefront of the industry and top college and graduate students to connect, learn, and grow together. The Conference provided speakers, panel sessions, speed networking, and networking sessions. Speakers, panelists, and networking participants included several dozen representatives from organizations such as the NYC Mayor's Office of Media and Entertainment, Paramount, Disney, A+E Networks, AMC Networks, Roku, and more.

9. *The Future of Storytelling: Virtual Production*

October 7, 2024, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23rd Street, by Center for Communication, 92 in-person/486 livestream attendees

On-set virtual production has been a game-changer for the business of storytelling, from entertainment and sports to news and documentaries. The groundbreaking use of LED volumes, real-time CGI, and other virtual technologies not only has enabled substantial cost savings, flexibility, and efficiencies in production, it also has inspired tremendous leaps in creativity and imagination. Hear from leaders and creators who produce for film, television, video games, advertising, and beyond about the different skills they need on a virtual production set.

10. *Making Documentaries That Matter*

October 9, 2024, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23rd Street, by Center for Communication, 101 in-person/687 livestream attendees

Great documentaries can raise awareness about the most pressing issues of our time and expand our understanding of the world around us. Filmmakers share what drives them to delve into their subjects and how they make documentaries that can initiate major societal change.

11. ***Be An Informed Citizen: Media Literacy & the 2024 White House Race***
October 21, 2024, 6:00 to 7:30 p.m., Stavros Niarchos Foundation Library,
455 5th Avenue, by Center for Communication, 85 in-person/580
livestream attendees
The political media ecosystem is littered with disinformation. Journalists
have to navigate a digital minefield, parsing new technologies like
artificial intelligence in order to cover candidates and engage the public.
Media thought leaders share lessons learned from elections past and
present and offer suggestions for how news consumers can distinguish
fact from fiction and stay informed.

(c) **Internship Programs**

1. **Broadcast Internships at MOME:** MOME hosted three legal interns who worked on issues relating to WNYE (FM) and WNYE-TV, including content review prior to broadcast.
2. **Music Industry Internships:** MOME partnered with City University of New York Creative Arts Team for the Sound Thinking NYC Program and provided internship opportunities to New York City students (11th and 12th grade students) who received advanced pre-employment training and school-year placements at music companies throughout the city.
3. **Media and Entertainment Internships:**
 - i. MOME partnered with Reel Works for the MediaMKRS Program and provided internship opportunities to New York City students (ages 16 to 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city.
 - ii. MOME partnered with the NYC Department of Probation and The Animation Project to provide internship opportunities to New York City students and young adults (ages 16 to 24 years old).

4. **Stagecraft Internships:** MOME partnered with The Roundabout Theater Company and International Alliance of Theatrical Stage Employees (IATSE) for the Theatrical Workforce Development Program and provided internship opportunities to New York City young adults (ages 18+) who received intensive training in safety, workforce readiness, and technical stagecraft skills.
5. **New York Video Game Critics Circle Internships:** MOME partnered with the New York Video Game Critics Circle, an arts education nonprofit, to offer paid internships and semester-long games, writing, and journalism classes to underserved and homeless high school students in the Bronx.

(d) **Job Banks and Other Outreach**

1. DoITT has an account with LinkedIn to promote hard-to-recruit vacancies in addition to DoITT's general accounts with popular employment websites such as Monster.com and Dice.com.
2. ***Speed Connect: Made in NY Edition***
Speed informational interviews with hiring managers in industry.
"Made in NY" Production Assistant Training Alumni Speed Connect
April 28, 2024, 11:00 to 2:00 p.m., Motion Picture Enterprises, 432 W 45th Street, New York, NY 10036, 20 employers and 22 alumni attended
"Made in NY" Post Production Training Alumni Speed Connect
August 6, 2024, 4:00 to 7:00 p.m., Motion Picture Enterprises, 432 W 45th Street, New York, NY 10036, 8 employers and 16 alumni attended

(e) **Events at Educational Institutions**

1. ***George Polk Awards Seminar: When Covering War Gets Personal***
April 12, 2024, 4:00 to 5:15 p.m., Times Center, 242 West 41st Street (between 7th and 8th Avenues), by Center for Communication, 126 in-person/579 livestream attendees
In celebration of the 75th Anniversary, George Polk Award-winning journalists come together to discuss the obstacles and advantages of

newsrooms using artificial intelligence. Legendary reporters and editors share how their commitment to investigative journalism combats disinformation in our digital news ecosystem.

2. ***Made in NYC: Creators Conversation***

October 28, 2024, 6:30 to 8:00 p.m., NYU Production Lab, 16 Washington Place, Lower Level Center for Communication, 65 in-person/428 livestream attendees

Calling all aspiring creatives! With production rolling again, find out what skills are needed to work on a set and make content. Accomplished storytellers reveal how they produce captivating entertainment and the qualities they look for when hiring their crew.

3. ***The Entertainment Feed: Careers in Streaming Media***

November 13, 2024, 6:30 to 8:00 p.m., The New School, The Auditorium at 66 West 12th Street, by Center for Communication, 172 in-person/447 livestream attendees

With an explosion of platforms to stream your favorite content at any time, there are more opportunities to work in this ever-changing area of the media. Learn about how data insights, technology, and collaboration shape what audiences watch, and why streamers are looking for diversity and different perspectives in new hires.

(f) **EEO Training**

DoITT's Office of Diversity and EEO administers the agency's equal employment opportunity training program and refresher courses every year.

(g) **Training Programs**

1. **The "Made in NY" Production Assistant Training Program** creates an on-ramp into the booming TV and film industry for unemployed and low-income New York City residents by providing five weeks of training and two years of placement as production assistants on film, TV, commercial, and music video sets. 20 participants were selected for each cycle.

- a. January 8 to February 2, 2024: Cycle 74
- b. March 4 to March 29, 2024: Cycle 75
- c. June 3 to June 28, 2024: Cycle 76
- d. September 9 to October 3, 2024: Cycle 77

2. **The “Made in NY” Post Production Training Program** provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then supported with two years of job placement assistance toward full-time and contract placements. 15 participants were selected for each cycle.

- a. February 5 to March 18, 2024: Cycle 18
- b. June 3 to July 15, 2024: Cycle 19
- c. September 23 to November 1, 2024: Cycle 20

3. **The “Made in NY” Stagecraft Boot Camp** offers a six-week intensive in safety, workforce readiness, and technical skills as preparation for the Theatrical Workforce Development Program, a three-year, hands-on program to train and place young adults in professional technical theater careers. This program is a partnership with Roundabout Theater Company and the International Alliance of Theatrical Stage Employees (IATSE). 20 fellows were selected for the program and began the six-week intensive on September 17, 2024.

4. **The “Made in NY” Animation Project** offers NYC youth, ages 12 to 24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and in the field. Classes are taught at the NeONSM Centers and schools by The Animation Project. Trainees spent nine weeks learning how to create original animated GIFs using Adobe Photoshop, Animate, After Effects and Blender. They strengthened their career readiness and financial wellness skills and earned both technical and workforce development digital badge credentials. 1,196 participants completed the training offered as detailed below:

- a. Harlem NeON (January 29 to April 22): Monday, 4:00 to 5:30 p.m.
- b. South Bronx NeON (January 17 to March 27): Wednesday, 4:00 to 5:30 p.m.
- c. Staten Island NeON (April 3 to June 12): Wednesday, 4:00 to 5:30 p.m.
- d. John V. Lindsay Wildcat Academy (Bronx): Monday, Tuesday, Wednesday, and Thursday: 11:10 a.m. to 12:10 p.m.
- e. John V. Lindsay Wildcat Academy (Manhattan): Tuesday and Thursday, 3:30 to 4:50 p.m.
- f. Bed Stuy NeON (October 3 to December 19): Monday, 4:00 to 5:30 p.m.
- g. Commonpoint Queens NeON (October 3 to December 19): Tuesday, 4:00 to 5:30 p.m.

In addition, 48 program graduates were placed in internships.

5. **Sound Thinking NYC** empowers young people as they explore how to turn a passion for music into a possible profession in New York City's thriving music industry. In partnership with Creative Arts Team (CAT) at the City University of New York, as well as with NY Is Music, a coalition of music industry leaders, this free program introduces teenagers to the tools, technologies, and career paths that power songs, concerts, theater, and film. The program includes a three-week summer intensive program, a series of events that participants are invited to throughout the school year, and a summer internship. This program is focused on creating opportunities for women in the field of audio engineering and recording. 40 participants were selected for the summer session held July 8 to August 2, 2024.
6. **MediaMKRS** prepares talented undergraduate City University of New York students and alumni of Reel Works programs for careers in the City's thriving television, film production, animation, and advertising industries by providing work readiness training, employer-recognized credentials, and placement assistance for sequential-paid media internships.

7. **DREAMing Out Loud** is a tuition-free writing workshop for undocumented immigrants currently attending City University of New York who came to the United States when they were children (aka “Dreamers”). The series is a partnership with PEN America and produces an annual anthology. 40 participants were selected for the Spring workshop series.